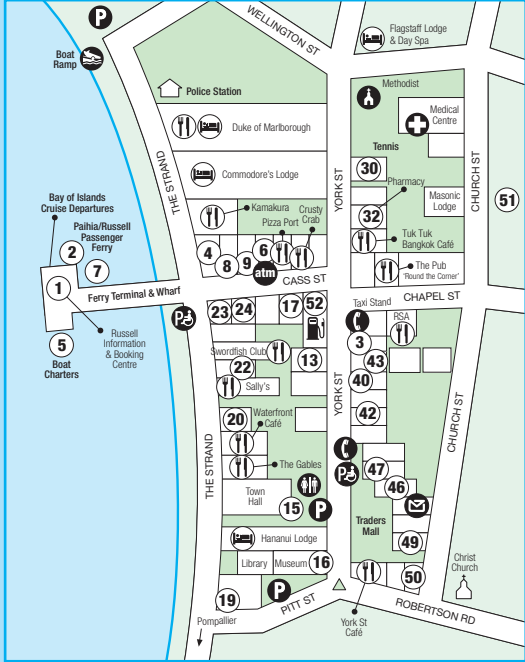


RUSSELL kororareka



How to get to Russell

By car: 3½ hours north of Auckland via SH1 to Whangarei and Kawakawa then SH11 to Opuia. Take the vehicle ferry to Okiato and then follow the road for another 8kms. Vehicle ferry runs continuously from 6.40am to 10.00pm.

By bus: Regular bus services run from Auckland to Paihia. From Paihia, catch a passenger ferry to Russell.
www.russellnz.co.nz/getting-here/

By air: Kerikeri airport is less than an hour's drive from Russell. Rentals cars and transfer services to Paihia are available.

By sea: Frequent passenger ferries cross from Paihia to Russell. See below. There are excellent facilities for visiting boats.

Passenger Ferry Services

2 Three scheduled services every 20 minutes and one unscheduled service during the day. Hourly in the evening.

First ferry: Russell 0700; Paihia 0720

Last ferry Oct-May: Russell 2200; Paihia 2230

Last ferry June-Sept: Russell 1900; Paihia 1930

Tickets: Purchased on board, cash only, no EFTPOS or credit card facilities available. Some ferries allow accompanied children to travel free. Enquire on board.

What to do and see

1	Russell Information & Booking Centre	0800 633 255
4	Fullers Great Sights, Bay of Islands	403 7866
4	Russell Mini Coach Tours	403 7866 or 403 8044
5	Kingfisher Yacht Charters	403 8845
5	Phantom Sailing Charters	0800 224 421
7	Major Tom II Fishing Charters	0800 625 678
16	Russell Museum - Historic Video & Shop	403 7701
18	Pompallier Mission - NZ's Heritage Printery	403 9015
19	Haratu - Maori Cultural & Craft Centre	403 7212
	Christ Church - NZ's oldest church	
	Explore NZ, Paihia	402 8234
	Mudflats Pottery *	403 8892
	Muritai Olives, Parekura Bay (by appointment only) *	403 7696
	Omata Estate Vineyard - Wine Tasting *	403 8007
	R Tucker Thompson Tall Ship day-sails	402 8430

Services and Shopping Guide

3	Fait Accompli - Linens & Gift Boutique	403 8835
6	Westpac Bank	403 9011
8	Indulgenz - Coffee, Gifts & Pantry	403 7078
9	Ka Pai Coffee & Icecream	
13	Russell Realty, Real Estate	403 8895
17	Anticus - Antiques & Collectables	403 8000
20	Max Kiwi - Souvenirs & Fashion Accessories	403 7630
21	The Mobile Massage & Beauty Company	021 0229 9929
22	Century 21 Real Estate	403 7769
22	Russell Radio	403 7218
23	Russell Grocery & General Store	403 7819

30	Just Imagine, Gallery & Books	403 8360
32	Russell Pharmacy	403 7835
40	South Sea Art Gallery	403 7268
42	Bay Four Square	403 7602
43	Colonial Liquor Store	403 7697
46	Russell Bookshop & Post Centre	403 7674
47	St John's Opportunity Shop	
49	Enterprise Russell - Internet & Office Services	403 8843
50	Russell Hair Company	403 7631
51	NZ Travel Brokers	403 7676
52	Russell Service Station	403 7790
	Flagstaff Lodge & Day Spa, 17 Wellington Street	403 7117
	Horwath Poutsma Ardern - Chartered Accountants	402 7926
	Medical Centre	403 7690
	Russell Police Station	403 7709
	Rubbish Transfer Station	0800 920 029
	EMERGENCY, FIRE, POLICE, AMBULANCE	111

Where to eat

	Bay of Islands Swordfish Club	403 7857
	Crusty Crab, Cass Street	403 7322
	Duke of Marlborough Hotel, The Strand	403 7829
	Kamakura Restaurant, The Strand	403 7771
	Omata Estate Vineyard, Okiato *	403 8007
	Pizza Port, Cass Street	403 8869
	Sally's Restaurant, The Strand	403 7652
	Russell RSA, Chapel Street	403 7773
	The Gables Restaurant, The Strand	403 7670
	The Pub 'Round the Corner', Cnr York & Chapel Sts	403 7831
	Tuk Tuk Bangkok Café	403 7111
	Waterfront Café, The Strand	403 7589
	York Street Café, York Street	403 7360

Where to stay

	A Tranquil Place, Major Bridge Drive *	403 7588
	Aimeo Cottage (B&B), Okiato Point Road *	403 7494
	Anchorage (B&B), Tapeka Road *	403 8410
	A Place in the Sun (B&B), S/C, 57 Wellington Street	403 7615
	Arapohue House (B&B), Wellington Street	403 8109
	Arcadia Lodge (B&B), Florance Avenue	403 7756
	At Titore Lodge, Titore Way (off Flagstaff Road)	403 7335
	Bay of Islands Holiday Accommodation	403 7188
	Bellrock (B&B), S/C, 22 Chapel Street	403 7422
	Blue Oasis (Luxury Holiday Home), Russell Heights Rd	403 7646
	Commodore's Lodge, The Strand	403 7899
	Duke of Marlborough Hotel, The Strand	403 7829
	Eagle's Nest, Luxury Accommodation, Tapeka Road *	403 8333
	Ferry Landing Backpackers, 395 Aucks Road *	403 7985
	Flagstaff Lodge & Day Spa, 17 Wellington Street	403 7117
	Hananui Lodge Motel, York Street	403 7875

	Hideaway Holidays	403 8807
	La Veduta Homestay (B&B), Gould Street	403 8299
	Matauwahi Bay Manor, 6169 Russell-Whakapara Rd	403 8508
	RussellMotel Russell, Matauwahi Road	403 7854
	Orongo Bay Holiday Park, Aucks Road *	403 7704
	Orongo Bay Homestead, Luxury Accommodation, Aucks Road *	403 7527
	Ounuwhao Historic Guesthouse (B&B), Matauwahi Bay	403 7310
	Property Matters, Holiday Accommodation	403 7646
	Pukeko Cottage Backpackers, Brind Road	403 8498
	Russell Bay Lodge, Wellington Street	403 7376
	Russell Top 10 Holiday Park, Long Beach Road	403 7826
	Tapeka del Mar (Holiday Home)	021 367 700
	The White House, Church Street	403 7676
	Tiki Tiki Ora Exclusive B&B, 22 Lichen Grove *	403 8225
	Triton Suites Motel, Wellington Street	403 7473
	Villa Russell (B&B), Little Queen Street	403 8845

(B&B) = Bed & Breakfast

Walking Tracks

	Cape Brett Walkway *
	Moturua Island *
	Full Circle Walkway * www.boiwalkways.co.nz
	Robertson Island *
	Russell Forest Kauri Grove & Twin Bole Kauri *
	Urupukapuka Island *
	Long Beach Walkway
	Flagstaff - Beach and Bush Walk
	Tapeka Point Historic Reserve *
	Waihihi Bay
	Whangamumu Harbour and Whaling Station *

Heritage Trail

Call at the Museum for an information map of historic points of interest in Russell.

Boat Ramps

The Strand, Russell	Parekura Bay *
Kaimarama Bay *	Tapeka Point *

Swimming Beaches

Russell Beach	Long Beach
Waihihi Bay	Tapeka Beach
Oke Bay *	Parekura Bay *
Twin Lagoon (Robertson Island) *	
Wai-iti Bay (Moturua Island) *	
Otehei Bay (Urupukapuka Island) *	
Waipao Bay (Moturua Island) *	
Urupukapuka Bay (Urupukapuka Island) *	

* See Russell Peninsula Map

The story of Kororareka

The legend goes that a Maori chief, wounded in battle, asked for some penguin broth to be brought to him. After drinking the broth he said 'Ka reka te korora' (how sweet is the penguin). Thus - Kororareka - korora, the blue penguin - reka, sweet. In 1844, Kororareka was renamed Russell. Today Russell is a quiet seaside village and an exciting discovery for all tourists and visiting yachties. The town is very conscious of its unique heritage and is concerned to preserve its historic character and the natural beauty of the Bay.

We hope you too will enjoy the tranquility and beauty of Russell - Kororareka and the Bay of Islands during your stay.

Events 2011-2012

Russell Oyster Festival	17 September 2011
World Cup Rugby Festival (weekends)	17, 24 Sept, 1 Oct. 2011
Russell Best Dressed Street	18 September 2011
BOI Swordfish Club Rockhoppers Tournament	1-2 October 2011
Hell Hole of the Pacific Festival	7-23 October 2011
Coastal Classic Regatta Labour Weekend	21-22 October 2011
it! BOI Food and Wine Festival, Paihia	22 October 2011
Russell Art & Craft Show Labour Weekend	22-23 October 2011
RWC Final	23 October 2011
Russell Annual Flower Show	29-30 October 2011
Walk for Hope	29 October 2011
Russell to Paihia Ocean Swim	10 December 2011
Russell Christmas Parade	December 2011
Talls Ships Race	8 January 2012
BOI Sailing Week	23 January 2012

Send a free online postcard

www.russellnz.co.nz/postcards/



For further information contact:

Russell Information Centre, Russell Wharf, Ph 0800 633 255

Bay of Islands i-site, Paihia, Ph 0800 363 463

Russell Business Association Inc., PO Box 68, Russell 0242.

Produced by the Russell Business Association, November 2011

RUSSELL

kororareka